



stay enhancements & in-room amenities



THE JOULE
DALLAS • TEXAS

treat.
delight.
thrill.
surprise.



BIRTHDAY? ANNIVERSARY? NEW CLIENT? JUST BECAUSE?

There are countless reasons to enhance your stay at The Joule or delight someone else! From Texas-inspired treats to artful florals, we have a few ideas to get you inspired. This isn't a menu; it's a conversation starter. If you have an idea—a thousand roses, surprise breakfast in bed, vinyl record listening party—we'll do everything we can to help you make it special.

CULINARY OFFERINGS



TASTE OF TEXAS 46

Consider this a meet-and-greet introduction to Texas flavors as big as the state itself. This savory snack tray includes housemade tortilla chips and salsa, The Joule's signature Dr Pepper Beef Jerky, and two local beers.

Fun Fact: Dr Pepper is as Texas as blue bonnets. It was created, manufactured, and sold beginning in 1885 in the central Texas town of Waco.



TEXAS C&C 56

Regional cheeses and charcuterie, ripe fruits, fresh bread... The only thing missing from this picture is a glass of wine. Don't worry, we've got options for that, too.

*nibbles inspired by
the region's bounty
and culinary traditions*

CULINARY OFFERINGS



NUTS ASSORTMENT 46

What's better than a handful of salted nuts? Our pastry team has a few ideas. This elevated dessert trio plays on variations of the pistachio, celebrating it in a buttery financier, nutty caramel corn, and slices of salame al cioccolato (or as we like to call it, chocolate salami).



THE DESSERT DIP 33

If you're not familiar with cajeta, meet your new obsession. Similar to dulce de leche, this rich caramel-like dip is made from slow-simmered goat's milk and sugar.

Our housemade cajeta is accompanied by baked goodies perfect for dunking: pistachio sablé cookies and pumpkin seed biscotti. Served with seasonal pate de fruit, a chewy, bite-sized French confection.

*eggs, flour, sugar
and our bakers' creativity*

CULINARY OFFERINGS

something sweet? we've got just the thing...



PATE DE FRUIT 18

We took a classic, chewy French confection and made it our own using local, in-season fruit.



CHOCOLATE STRAWBERRIES 22

Four ripe strawberries arrive enrobed in dark chocolate with The Joule's signature logo.



OPERA CAKE 18

The celebratory French almond cake, done Texas-sized for two. Layers of Italian butter cream meet chocolate ganache and Joconde sponge cake soaked in coffee syrup... Ideal for birthdays or any celebratory occasion.



EYE CHOCOLATES 25

This 6-piece exclusive Kate Weiser bonbon gift box features two flavors: "raspberry" with dark chocolate ganache and "snick snack" with salted caramel, candied peanuts, and milk chocolate peanut butter ganache.

CULINARY OFFERINGS

wellness additions—night and day



FRESH FRUIT 20

Never underestimate the simple luxury of fresh fruit. Our rotating offering includes a selection that's always seasonal and a little intriguing. Texas fig, anyone?



RECOVERY KIT 37

Too much tequila at CBD Provisions? Stayed late into the night at Midnight Rambler? This kit is the antidote to mornings that arrive a little too quickly.

Wipe off the night with two face-cleansing towelettes. In the morning, hydrate with two Voss waters, two liquid IV electrolyte packets, and two rejuvenating juice shots.

FROM THE BAR



CHAMPAGNE

Drappier, NV Brut 110
Champagne, France

Perrier-Jouet Grand Brut, NV Brut 145
Champagne, France

Veuve Cliquot, NV Brut 160
Champagne, France

Veuve Cliquot, NV Brut Rosé 180
Champagne, France

Dom Perignon, Brut 450
Champagne, France

Louis Roederer Cristal, Brut 600
Champagne, France

SPARKLING

House Prosecco 42
Varies

Roederer Estate Brut, NV Brut 70
Anderson Valley, California

Simmonnet-Febvre, NV Crémant Rosé 60
Burgundy, France

*for special occasions
—or no reason at all*

FROM THE BAR

WHITE

Eola Hills, Pinot Gris 50
Willamette, Oregon

Famille Hugel, Pinot Blanc 50
Alsace, France

Saint Clair Family Estate, Sauvignon Blanc 60
Marlborough, New Zealand

Talbott 'Sleepy Hollow,' Chardonnay 70
Monterey, California

Jordan, Chardonnay 85
Sonoma County, California

ROSÉ

Tablas Creek, 'Patelin' Rosé 50
Paso Robles, California

RED

Don David Reserve, Malbec 50
Salta, Argentina

Gerard Bertrand, Red Blend 58
Languedoc, France

Cloudline, Pinot Noir 65
Willamette, Oregon

Klinker Brick 'Old Ghost', Zinfandel 85
Lodi, California

Acumen, Cabernet Sauvignon 105
Napa Valley, California

*pop a cork &
now it's a party*



SPIRITS

*All bottles 375ml; includes a selection
of mixers, ice, and garnish*

Tito's Vodka 100

Grey Goose Vodka 105

Tanqueray Gin 100

Bulleit Bourbon 100

Maker's Mark Bourbon 100

Casamigos Tequila 140

Don Julio Reposado 165

Hennessey VS Cognac 105

Jameson Irish Whiskey 100

Johnnie Walker Black Blend Scotch 130

FLORALS

artistry in bloom



FRESH-CUT FLOWERS ARE ALWAYS A GOOD IDEA

From a sprig of roses on the nightstand to a cascade of wild blooms—we work with local florists to source some of the city's most creative floral arrangements. Rose petal turndown? Floral wall? We can make those high-impact moments happen, too.

FLORALS

our house floral collection



SIGNATURE ROSES

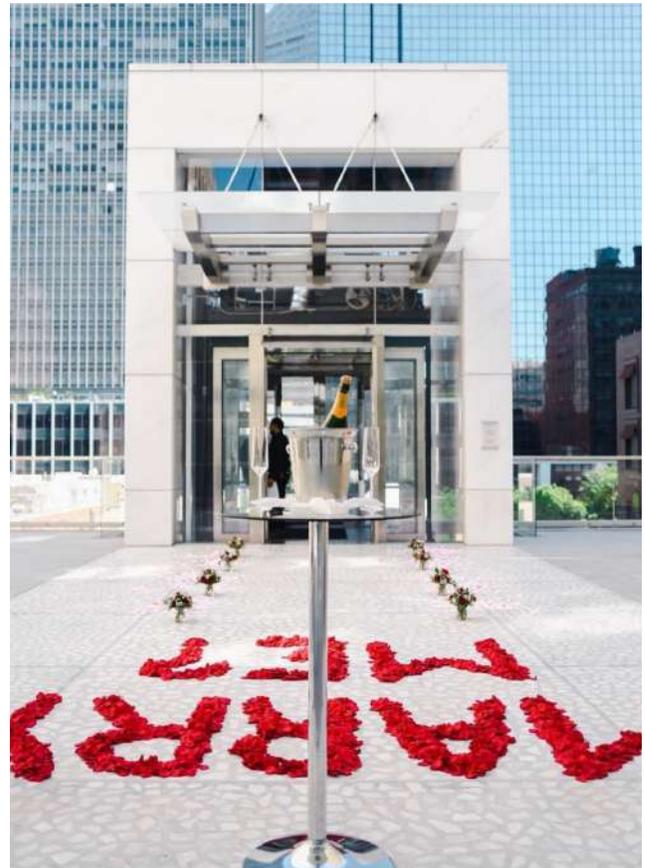
The little black dress of the floral world—red roses are always in style. Interested in another hue? Just ask and we'll try our best.

ONE DOZEN 125

ROSE PETALS

Hopeless romantic? Romcom enthusiast? We get it. Rose petals are works of art in the hands of our concierge team. From spelling out messages to lovely turndown services, they've done it all.

PETALS STARTING AT 25+



FLORALS



THE SEASONAL ARRANGEMENT

Anniversary, birthday, baby moon, just because... You never need an excuse for flowers. These poetic arrangements feature an assortment of the freshest, most in-season stems. Special request? Just ask!

SMALL 85

MEDIUM 115

LARGE 175

*beautifully sized
for all occasions*

FLORALS



fleurs by koshka for the joule

We've tapped Fleurs by Koshka, a local, woman-owned floral design studio, to create an exclusive capsule collection of florals with lush color palettes and lots of whimsy.



THE ROSE ARRANGEMENTS

Carefully reflected roses are sculpted in artfully asymmetric ways. Arrangements include an accent flower or accent color to create visual intrigue.

TINY 81
6-8 roses

SMALL 138
12-15 roses

MEDIUM 198
20-25 roses

LARGE 258+
30-40+ roses

FLORALS

fleurs by koshka for the joule



ARTIST'S CHOICE

A collection of the most seasonally unique blooms arranged with a keepsake vessel.
Choose your palette: BRIGHT or SUBDUED.

SMALL 150 MEDIUM 210 LARGE 288

SMALL GESTURES

A little pop to brighten the nightstand, accompany a bottle of champagne, or liven a bathroom vanity.

MONOBLOOM ARRANGEMENT WRAP 25+
Small, single varietal arrangement

BUD VASE 15+
Luxe blooms in a petit vase



celebratory packages

GRAND GESTURES? WE LOVE THOSE.

Choose one of our special occasion packages and let us handle all the details. Because good things always take a little time, we kindly request 48-hours notice on all package orders. In a rush? Give us a call and we'll get creative.

ROMANTIC PACKAGES

ways to a show a little love (or a lot!)



THE CLASSIC 190

The combination that's been wooing people for decades. This romantic package includes chocolate-dipped strawberries, a bottle of bubbly, and rose petals.



THE SWEETHEART 375

We're celebrating romantic luxuries with the iconic trio: chocolate-dipped strawberries, a bottle of Veuve Clicquot champagne, and one dozen red roses.



THE ANNIVERSARY 525

It only happens once a year, so go all out with chocolate-dipped strawberries, Veuve Clicquot champagne, rose petals, one dozen red roses, and a giant "Happy Anniversary" balloon.

Love drama? Add a balloon-filled room to any package for an additional 400.

BIRTHDAY PACKAGES

party like it's your birthday, shall we?



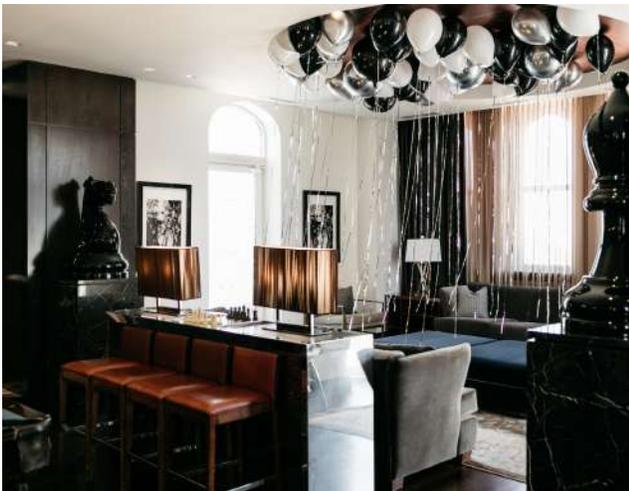
THE BIRTHDAY TOAST 115

A special way to toast one more trip around the sun. Package arrives with chocolate-covered strawberries, a bottle of bubbly, and 10 balloons.



THE BIRTHDAY WISHES 160

An instant party awaits. Celebrate their birthday with our housemade Opera Cake, a bottle of bubbly, 10 balloons, and two gold number balloons perfect for milestone years.



THE BIRTHDAY BASH 425

For those who celebrate their entire birthday month, only the best will do. This package includes a custom 6" cake from our pastry chef, a bottle of Veuve Clicquot champagne, custom floral arrangement, 20 balloons, and two gold number balloons. Please allow a five-day advanced notice.

BACHELORETTE PACKAGES

checking in for a girls' stay?



THE GIRLS' NIGHT OUT 150

There's lots of lovely things to enjoy in this package that includes four of our housemade Mini Opera Cakes, fresh berries, a bottle of bubbly, and rose gold balloons.



THE REST & RELAX 250

For extra in-room pampering, this package includes everything in The Girls' Night Out—four Mini Opera Cakes, fresh berries, a bottle of bubbly, rose gold balloons—plus four individual sheet masks from the luxury skincare brand 111Skin.

Make it personal. Add a monogrammed silk spa pillowcase or plush robe to any package. One week advanced notice required.

PILLOW CASE 30 EACH

ROBE 136